



# The Benefits of Corporate Membership

*Join the Leading Organization  
in Filtration & Separations*

Corporations & Consultants



# JOIN THE EVOLUTION

The American Filtration & Separations Society (AFS) is a non-profit, educational society whose mission is to provide a forum for exchange of information among engineers, educators, scientists, filtration product users and technologists in all areas of the fluid/particle separations field. In addition to individual members, the AFS Society has a large corporate and consultant membership that spans the filtration and separation industry, as well as component suppliers as sponsoring organizations. The Society hosts an annual conference, AFS FiltCon, expressly developed to advance the state of the industry and educational knowledge base through face-to-face collaboration, providing the perfect platform to showcase your products and technologies.



## NETWORKING

AFS members benefit from the opportunity to connect with other industry professionals and build personal relationships that contribute to their individual and company success. To foster networking, the AFS hosts networking events both virtually and in-person through national conferences, local chapter meetings and an active LinkedIn community.



## SHARING OF EXPERTISE

The AFS educates newcomers to the field and experienced professionals throughout their careers through educational initiatives, including virtual and in-person short courses, technical conferences, chapter meetings and student poster competitions. The AFS Learning Center offers live and on-demand courses, conference proceedings, journal articles and One Minute Filtration articles.



## ADVOCACY

The AFS seeks to inform industry, academia, the general public and the media of the importance and largely untold story of the Filtration and Separation Industry in North America, its long-term socio-environmental impact, and its future potential for the greater good.



## Learn More About the American Filtration & Separations Society

Become a Corporate Sponsor today! To learn more about the benefits of corporate membership, contact Connie Rhea, Executive Director, at +1 615.250.7792

# CORPORATE MEMBERSHIP LEVELS

<b>CORPORATE SPONSOR PRICING</b>	<b>PLATINUM</b>	<b>GOLD</b>
Filtration Sales over \$100 Million	\$6,200	\$4,100
Filtration Sales \$50 Million --> \$100 Million	\$5,750	\$3,800
Filtration Sales \$10 Million --> \$50 Million	\$5,500	\$3,650
Filtration Sales < \$10 Million	\$4,500	\$2,500
Filtration Distributors	\$2,000	\$1,200
Industry Consultants		\$500
<b>BENEFIT</b>	<b>PLATINUM</b>	<b>GOLD</b>
<b>Website and Communications</b>		
Filtration dedicated Market Landscape Report - 2/year (Value of \$9,000)	X	X
Fixed banner on home page with all Platinum Corporate Sponsors (Value of \$1,000)	X	
Scrolling banner logo on all AFS website pages, linked to company page (Value of \$1,000)	X	X
AFS Buyers Guide Listing with direct link to company website (Value of \$2,000)	X	X
Company listing on all Conference communications, linked to custom page on AFS website (Value of \$1,750)	X	X
Logo or company listing on all FiltCon communications (Value of \$750)	X	
Custom company page on AFS website to include company contact, website address and company description (Value of \$1,500)	X	X
Opportunity to release white papers to AFS members through an email blast, directing the audience to the Corporate Sponsor's website (Value of \$5,000+)	X	X
AFS is bringing the Latest & Greatest to the AFS website. One Latest & Greatest presentation posted on AFS website and via email blast to AFS audience* (Value of \$3,000)	X	X
10% discount on print ads in <i>International Filtration News</i> – 2 ad minimum (Value of \$600 based on ½ page)	X	X
Subscription to <i>International Filtration News</i>	X	X
Subscription to <i>Filtration + Separations</i>	X	X
<b>AFS Conferences, Events and Networking</b>		
AFS FiltCon registration – all employees can register at member rate (Value \$180/employee)	X	X
AFS Short Courses at FiltCon – all employees can register at member rate (Value \$70/employee)	X	X
Opportunity to give commercial presentation in Latest & Greatest Product Preview	X	X
50% Discount booth price at FiltCon conferences (Value of \$1,000)	X	
>25% Discount booth price at FiltCon conferences (Value of \$500)		X
100% Discount on FiltCon conference sponsorship (Value of \$1,000)	X	
50% Discount FiltCon conference sponsorship (Value of \$500)		X
AFS Virtual Courses – all employees can register at member rate (Value \$150/employee)	X	X
AFS Regional Chapter Meetings – Technical Presentation and Networking opportunity – employees can register for free for virtual chapter meetings (Value \$15/employee for virtual meetings; \$30/employee for in-person meetings)	X	X

\*AFS audience is approximately 30,000 individuals

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"Alkegen (formerly Lydall) has been involved with AFS for two decades. We understand the value that AFS brings to the global filtration community. It is hard to quantify how much we have benefited from AFS through their training courses, technical conferences, networking events and recruiting new engineers. I have been involved with AFS since I was a graduate student. The benefits of partnering with AFS are so many and we want to continue supporting AFS in every way possible."

**Rahul Bharadwaj**  
Applications Engineering Manager  
Alkegen



AMERICAN FILTRATION & SEPARATIONS SOCIETY

APRIL 1-3, 2025 • THE GALT HOUSE • LOUISVILLE, KY



"AFS provides a great platform for companies who want to stay relevant in the filtration market. Gessner has been a member of AFS for many years. We take advantage of the discounted training courses to help teach filtration fundamentals to new employees. We use the Market Landscape Reports to keep up to date and use their conferences and tradeshow to network with filtration experts, which helps spur growth and innovation. We are very happy with the value and opportunities AFS has provided our organization."

**James Sandy**  
Sales Director, Industrial Processes  
Gessner

# CONTACT US

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